KENZI'S CAUSES

2027 Corporate Sponsorship Opportunities

Partner with us to bring joy, dignity, and opportunity to Colorado's children.

250,000+
children served

2M+
toys & backpacks

Since 2007
trusted partner

A registered 501(c)(3) nonprofit organization • EIN: 26-4678835

WELCOME

Dear Community Partner

On behalf of Kenzi's Causes, thank you for considering a 2027 corporate sponsorship.

For 18 years, our community partners have helped us bring joy, dignity, and essential resources to Colorado's children — more than 250,000 kids served and over 2 million toys and backpacks distributed since 2007.

Corporate sponsors are the backbone of our mission. Your partnership puts your brand in front of thousands of engaged Colorado families while fueling programs that change lives all year long: our holiday Toy Shop, Packz4Kidz back-to-school events, year-round Kenzi's Kidz family support, and Sportz4Kidz youth athletics.

Inside you will find sponsorship opportunities for our 2027 events, along with a look at the programs your dollars support. We would be honored to have you on our team.

With gratitude,

Jessica Bachus

Founder & Executive Director, Kenzi's Causes

WHO WE ARE

Our Story

Kenzi's Causes (formerly Dolls for Daughters and Kenzi's Kidz) is a registered 501(c)(3) nonprofit organization (EIN: 26-4678835) dedicated to supporting underprivileged children and their families across Colorado. Our mission is to ensure that every child in Colorado, regardless of their financial circumstances, has access to opportunities, resources, and support to thrive.

We accomplish this by providing essential items such as toys, food, clothing, and school supplies, along with year-round community outreach, financial education, and professional support for families.

Founded in 2007 and officially incorporated as a nonprofit in 2009, Kenzi's Causes has made a significant impact over the past 18 years. To date, we have served more than 250,000 children and distributed over 2 million toys and backpacks through our core programs across the state of Colorado: Toy Shop, Packz4Kidz, Kenzi's Kidz, and Sportz4Kidz.

Corporate sponsors are essential to sustaining this mission. Your partnership enables us to continue serving Colorado's children and building brighter futures — together.

BY THE NUMBERS

Our Impact & 2027 Goals

250,000+
children served since 2007

2M+
toys & backpacks distributed

18
years of impact

4
core programs

2027 PROGRAM GOALS

TOY SHOP
21,000
children

PACKZ4KIDZ
15,000
children

KENZI'S KIDZ
40
families

SPORTZ4KIDZ
200
children

WHY PARTNER WITH US

Sponsor Benefits & 2027 Calendar

180 gala attendees

5,000+ e-newsletter

8,800+ Facebook

491+ Instagram

706+ LinkedIn

944,698 Facebook views

What sponsors receive

Prominent logo and brand placement across event marketing, print, and digital channels

Visibility in press releases, media coverage, and event promotions

Dedicated social media features and blog spotlights to our engaged audience

Complimentary event tickets and volunteer opportunities for your team

Association with a trusted Colorado nonprofit — tax-deductible gift to a 501(c)(3)

100% of event proceeds benefit Kenzi's Causes programming

2027 event calendar

Gala4Kidz — Sat, Apr 17, 2027 • 6–9 PM • Clayton Hotel, Denver

Golf4Kidz — Fri, Jun 11, 2027 • 8:30 AM shotgun • Thorncreek Golf Course, Thornton, CO

Packz4Kidz — Denver: Sat, Aug 7, 2027 • Pueblo: Sat, Jul 24, 2027 • more cities TBD

Toy Shop — Denver, Pueblo & Colorado Springs: Dec 4, 2027 • more cities TBD

Kenzi's Kidz — Year-round program

Sportz4Kidz — Year-round program

GALA4KIDZ 2027

Gala Sponsorships

Saturday, April 17, 2027 • 6:00–9:00 PM • Clayton Hotel, 233 Clayton Street, Denver, CO 80206

Sponsorship Level	Price	Key Benefits
Champion Sponsor Limited to 1	**$10,000**	20 tickets (2 tables) • 2 bottles of wine per table • Exclusive Champion title • Speak during the program • Prominent logo on all print & marketing (by Mar 15, 2027) • Press releases, screen slides • Website listing for 2027 • 5 social features • Blog spotlight • First refusal, 2028 Champion
Leader Sponsor	**$7,500**	16 tickets • 2 bottles of wine • Logo on all print & marketing (by Mar 15, 2027) • Press releases • Website listing • 3 social features • Blog spotlight • First refusal, 2027 Leader
Partner Sponsor	**$5,000**	10 tickets • 2 bottles of wine • Logo on all print & marketing (by Mar 15, 2027) • Press releases • Website listing • 1 social feature • Blog spotlight
Benefactor Sponsor	**$2,500**	2 tickets • Name on all print & marketing (by Mar 15, 2027) • Press releases • Website listing • 1 social feature
Silent Auction Sponsor Limited to 1	**$2,000**	2 tickets • Logo on all bidding sheets • Name on print & marketing • Press releases • Website listing • 1 social feature
Heads or Tails Sponsor Limited to 1	**$2,000**	2 tickets • Option to provide branded beads for the game • Name on print & marketing • Press releases • Website listing • 1 social feature
Dessert Sponsor Limited to 1	**$2,000**	2 tickets • 200 dessert napkins with your logo • Name on print & marketing • Press releases • Website listing • 1 social feature
Beverage Napkin Sponsor Limited to 1	**$2,000**	2 tickets • 200 cocktail napkins with your logo • Name on print & marketing • Press releases • Website listing • 1 social feature

Every Gala sponsor receives name/logo placement on print and marketing materials (if secured by March 15, 2027), visibility in press releases and event promotion, a Corporate Sponsor page listing on kenziscauses.org, and a social media feature.

Tickets: Individual $175 • Couple $350

GOLF4KIDZ 2027

Golf Sponsorships

Single Golfer $300 • Foursome $1,200 — Friday, June 11, 2027 • 8:30 AM Shotgun Start — Thorncreek Golf Course, 13555 Washington Street, Thornton, CO 80241

Sponsorship Level	Price	Key Benefits
Presenting Sponsor Limited to 1	**$7,250**	Title sponsor — name headlines the tournament • All press releases and advertising • Banner at registration • 3 foursomes (12 players) • 4 tickets to 2027 Gala (Apr 17, 2027) • Tee-box representative opportunity • Website listing for one year • 6 Toy Shop volunteer spots
Ace Sponsor Limited to 1	**$5,750**	Name/logo in all press releases and advertising • Banner at registration • 2 foursomes (8 players) • 4 tickets to 2027 Gala (Apr 17, 2027) • Tee-box representative opportunity • Website listing for one year • 4 Toy Shop volunteer spots
Fairway Sponsor 4 available	**$4,950**	Name/logo in all press releases and advertising • Sign at clubhouse • Banner at registration • 2 foursomes • 2 tickets to 2027 Gala (Apr 17, 2027) • Tee-box representative opportunity • Website listing for one year • 4 Toy Shop volunteer spots
Visionary Sponsor 4 of 8 available	**$3,750**	Name/logo in all press releases and advertising • Sign at clubhouse • Banner at registration • 1 foursome • 2 tickets to 2027 Gala (Apr 17, 2027) • Tee-box representative opportunity • 2 Toy Shop volunteer spots
Beverage Cart Sponsor 2 of 2 available	**$3,000**	Logo and company name on a circulating beverage cart • Banner at registration • 2 golfers • Tee-box representative opportunity • 2 Toy Shop volunteer spots
Pin Flag Sponsor 1 available	**$3,000**	Logo on one side of all 18 pin flags (seen by every golfer) • Sign at registration • 2 golfers • Tee-box representative opportunity • 2 Toy Shop volunteer spots
Technology Sponsor 1 available	**$3,000**	Logo on event website home page, event printouts, and in-app exposure • Banner at registration • 2 golfers • Tee-box representative opportunity
Hole-in-One Sponsor 2 available	**$2,500**	Sponsor the $10,000 hole-in-one contest (plus Dormie Network Stay & Play package and $1,200 club credit prizes) • Banner at registration • Logo on event website home page • Tee-box representative opportunity
Breakfast Burrito Sponsor 1 available	**$2,000**	Sign with name and logo at the breakfast burrito station • Tee-box representative opportunity
Eagle Sponsor	**$1,000**	2"x2" sign with name and logo at the clubhouse • Tee-box representative opportunity • Company name and hyperlink on Kenzi's Causes Facebook page
Birdie Sponsor	**$600**	Sign at 1 tee box

All sponsor levels except Birdie include the opportunity to place company representatives at a tee box to greet golfers and share promotional items. Presenting through Technology packages also include breakfast burritos, 2 drink tickets per person, lunch, and the awards ceremony.

PROGRAMS

Packz4Kidz — Denver

Saturday, August 7, 2027 • 8:30 AM–12:00 PM — Denver Museum of Nature & Science — Denver goal: 4,000 children (15,000 statewide)

Our Packz4Kidz program, including all locations, is a $310,000 investment.

Sponsorship Level	Price	Key Benefits
Presenting Limited to 1	**$10,000**	Opportunity to distribute 4,000 sponsor-provided branded items • Event table to share about your business • Logo on all materials year-round • Presenting recognition in press & promotion • 4 volunteers
Principal Limited to 1 per industry	**$7,500**	Opportunity to distribute 4,000 sponsor-provided branded items • Event table to share about your business • Logo on all materials year-round • Press recognition • 2 volunteers + newsletter spotlight
Class President	**$5,000**	Opportunity to distribute 4,000 sponsor-provided branded items • Event table to share about your business • Logo on all materials year-round • Press recognition • 2 volunteers + newsletter spotlight • Social media promotion
Student Council	**$3,000**	Opportunity to distribute 4,000 sponsor-provided branded items • Event table to share about your business • Logo on all materials year-round • Press recognition • Newsletter spotlight + social media
Honor Roll	**$1,500**	Opportunity to distribute 4,000 sponsor-provided branded items • Event table to share about your business • Recognition on all materials year-round • Press recognition • Newsletter & blog spotlight
Emerging Leaders	**$1,000**	Opportunity to distribute 4,000 sponsor-provided branded items • Event table to share about your business • Recognition on all materials year-round • Press recognition
Role Model	**$500**	Opportunity to distribute 4,000 sponsor-provided branded items • Recognition on all materials year-round • Press recognition

Additional location sponsorship packages available on request.

PROGRAMS

Toy Shop — Denver

Saturday, December 4, 2027 — Denver, Colorado — Denver goal: 4,000 children; each child receives a new toy and a new stuffed animal

Our overall toy shop program will impact 21,000 children across the state. Our Toy Shop program, across all locations, is a $560,000 investment.

Sponsorship Level	Price	Key Benefits
Presenting Santa Limited to 1	**$10,000**	Impact the lives of 500 children • Name on all print & marketing • Visibility in all press & event promotion • Website visibility — 3 months
Elf	**$5,000**	Impact the lives of 250 children • Name on all print & marketing • Press & event promotion visibility • Website visibility — 3 months • 3 Facebook features
Sleigh	**$2,500**	Impact the lives of 125 children • Name on all print & marketing • Press & event promotion visibility • Website visibility — 3 months • 2 Facebook features
Reindeer	**$1,500**	Impact the lives of 100 children • Name on all print & marketing • Visibility in press & event promotion • Website visibility — 3 months • 1 Facebook feature
Chimney	**$1,000**	Impact the lives of 75 children • Name on all print & marketing • Visibility in press & event promotion • Website visibility — 2 months • 1 Facebook feature
Milk & Cookies	**$500**	Impact the lives of 50 children • Name on all print & marketing • Visibility in press & event promotion • Website visibility — 2 months • 1 Facebook feature

Additional location sponsorship packages available on request.

PROGRAMS

Kenzi's Kidz & Sportz4Kidz

Kenzi's Kidz

Year-long wraparound support for low-income families working toward stability — children's essentials, parental support, and monthly family events. 2027 goal: 40 families.

$10,000 Hero Sponsor — Food gift cards for families • Party invitations • Logo 1 yr • 12 social posts • 4 blog posts

$5,000 Guardian — Museum memberships • Party invitations • Logo 1 yr • 6 social posts • 2 blog posts

$2,500 Family Sponsorship (6 avail.) — Sponsor a family • Optional family outings • Spending updates • Monthly event invitations

$1,000 Program Support — Support the overall stability of children in the program

$360 Miracle Maker — $30/month for one child • Bi-monthly updates & letters

$275 Summer Camp — Send a child to camp for a week • Snacks included

$130 Zoo Membership — 1-year zoo membership for an Alumni Program family

Sportz4Kidz

Covering sports fees and equipment so every Colorado child can play — building confidence, resilience, and lifelong skills. 2027 goal: 200 children.

$10,000 MVP Sponsor — Premier name placement • MVP recognition • 6 Facebook features

$7,500 All-Star Sponsor — Name placement • All-Star recognition • 4 Facebook features

$5,000 Champion Sponsor — Name placement • Champion recognition • 2 Facebook features

$2,500 Playmaker Sponsor — Name placement • Playmaker recognition • 1 Facebook feature

$1,000 Team Sponsor — Name placement • Team recognition

$500 Rookie Sponsor — Sponsor registration & equipment fees for one athlete

LET'S PARTNER

We would love to talk with you.

Please don't hesitate to reach out with any questions.

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