kenzi's causes

annual report 2018

our mission

To support underprivileged children and their families in Colorado by providing toys, food, and more during the holidays, school supplies and clothing during the school year, and assisting families through community outreach, financial planning and professional support.

Terri | Kenzi's Kidz Family 2015–2018

our story

KENZI'S CAUSES (formerly Dolls for Daughters) was founded in 2007 after Jessica Bachus' daughter Kenzi was stillborn at 24 weeks. Overcome with grief, Jessica felt compelled to channel her emotions into something that would honor Kenzi's memory. With this idea, Dolls for Daughters was created so that Jessica and her family could provide dolls to young girls at Christmas time who would otherwise go without.

Jessica collected over 150 dolls the first year. Since then Dolls for Daughters® has come a long way. In 2008, over 500 dolls were collected, in 2009–1,100, and in 2010, more than 4,000 dolls and toys were given away to many Denver families. Dolls for Daughters® and Kenzi's Kidz became a nonprofit 501(c)(3) organization in 2009. In 2018 Dolls for Daughters® provided toys and other items to 14,268 children in the state of Colorado. Since 2007 more than 64,000 children in Colorado have been provided with toys and other items from this program.

Annual Toy Shops opened in several counties along with assistance provided to 23 nonprofit organizations. Kenzi's Kidz and Packz4Kidz programs were launched, opening more opportunities to make a difference in children's lives.

Jessica's dream for the next five years is to help even more families in need by building a "Kenzi's House."

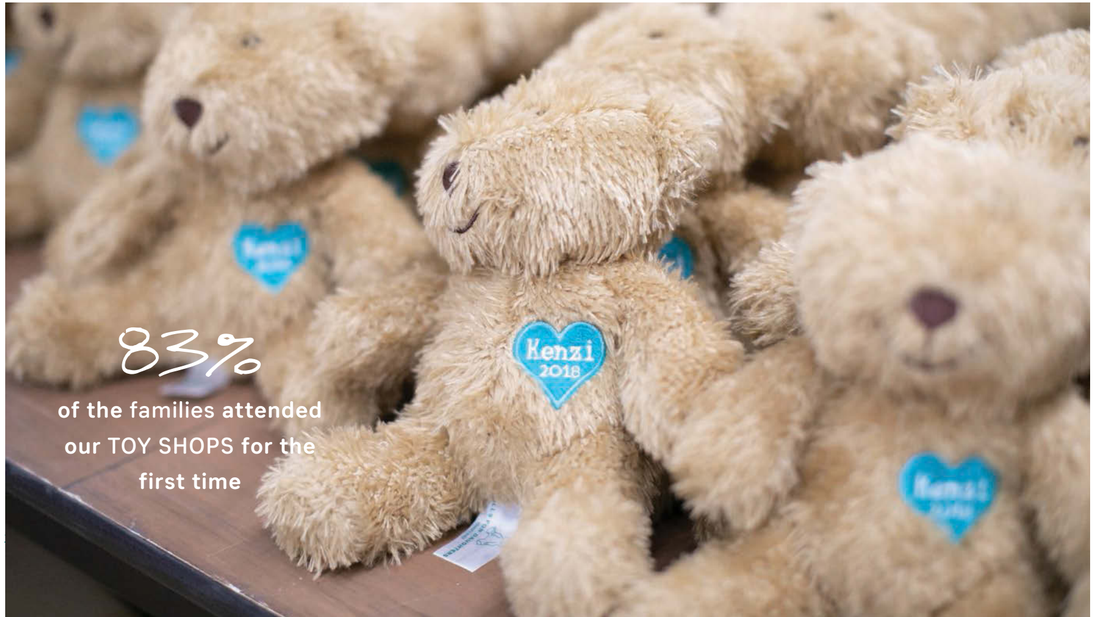
IN JUNE 2018 DOLLS FOR DAUGHTERS® & KENZI'S KIDZ BECAME KENZI'S CAUSES. THIS CHANGE WAS MADE TO ENCOMPASS OUR VISION FOR THE FUTURE AND THE ADDITION OF OTHER PROGRAMS THAT IMPACT LOW-INCOME CHILDREN IN COLORADO. MOVING FORWARD OUR PROGRAMS WILL REMAIN THE SAME BUT WE WILL BE KNOWN AS KENZI'S CAUSES.

kenzi's causes

In 2018 our Toy Shop program gave away 153,378 new items to children including those served at all of our toy shops and through our nonprofit partners. The items were collected and ordered through our Toy Shops program to help change the lives of children in our communities. Our annual holiday Toy Drive in Colorado serves children who would not otherwise have toys during the holidays. At this annual event, families are also provided with community resources to help improve their lives and the lives of their children.

Kenzi's Causes partners with more than 100 agencies around the state including schools, health and human services, foster care organizations, hospitals, churches, nonprofits, and shelters. In addition we partner with six agencies to work with families in our Kenzi's Kidz program. By partnering with these organizations we are able to impact and serve a greater number of children and families in the most need. From our headquarters in Denver we serve clients all over the state including Denver, La Salle, Fort Collins, Monte Vista, Colorado Springs and Granby.

For more information visit us online:
kenziscauses.org



our impact

153,378 new items
were given away to children in need

14,268 kids were served at TOY SHOPS & NONPROFIT events

our toy shops Denver

3,674 children & 1,002 families were served at the 9th annual Denver TOY SHOP event

83,557 items given away to the families

VOLUNTEER at the annual Denver Toy Shop.
email: info@kenziscauses.org
visit: kenziscauses.org/toy-shop-denver/

THANK YOU!

Bacbus & Schasker Cares Foundation · pepsi · i'm lovin' it · Telemundo Denver · Ford Your Local Ford Stores · Delta Dental · Que Bueno · Safelite AutoGlass · WM Waste Management · Academy Kids Dental · Vision Orthodontics · Pacific Office Automation · Alpine Bank

"The best? To see the kids smiles and 'thank you' when helping them and their parents in their own language. I had the opportunity to share about Kenzi's Causes on the Spanish channel Teleumndo."
—Rocio Vargas | Denver

our toy shops
Colorado Springs

502 children & 215 families were served at the 2nd Colorado Springs annual TOY SHOP event

8,198 items given away to the families

VOLUNTEER at the annual Colorado Springs Toy Shop.

email: info@kenziscauses.org
visit: kenziscauses.org/toy-shop-colorado-springs/

THANK YOU!

Longmont our toy shops

902 children & 266 families were served at the 3rd annual Longmont TOY SHOP event

13,563 items given away to the families

VOLUNTEER at the annual Longmont Toy Shop.
email: info@kenziscauses.org
visit: kenziscauses.org/toy-shop-longmont/

THANK YOU!

our toy shops Pueblo

448 children & 141 families were served at the 1st annual Pueblo TOY SHOP event

11,237 items given away to the families

VOLUNTEER at the annual Pueblo Toy Shop.
email: info@kenziscauses.org
visit: kenziscauses.org/toy-shop-pueblo/

THANK YOU!

Ford Your Local Ford Stores · KOAA 5 · Safelite AutoGlass Trust America's vehicle glass experts · Academy Kids Dental · Vision · Orthodontics · Delta Dental · i'm lovin' it

Rifle our toy shops

352 children & 126 families were served at the 2nd annual Rifle TOY SHOP event

7,252 items given away to the families

VOLUNTEER at the annual Rifle Toy Shop.
email: info@kenziscauses.org
visit: kenziscauses.org/toy-shop-rifle/

THANK YOU!

Columbine Ford Rifle, CO · Ford Your Local Ford Stores · Safelite AutoGlass Trust America's vehicle glass experts · Academy Kids Dental · Vision · Orthodontics · Delta Dental · i'm lovin' it · Alpine Bank Member FDIC

our toy shops

Fort Collins

435 children & 160 families were served at the 3rd annual Fort Collins TOY SHOP event

10,337 items given away to the families

VOLUNTEER at the annual Fort Collins Toy Shop.
email: info@kenziscauses.org
visit: kenziscauses.org/toy-shop-fort-collins/

THANK YOU!

Ford Your Local Ford Stores · i'm lovin' it · Delta Dental · orangetheory FITNESS · Safelite AutoGlass Trust America's vehicle glass experts

our highlights

Kenzi's Causes was able to get a **van** with the help of our **sponsors Safelite Autoglass, Santiago's & Longmont Ford,** and many generous individual donors.

THANK YOU!

Safelite AutoGlass Trust America's vehicle glass experts · SANTIAGO'S · LONGMONT Ford 3rd & Alaine

In 2018, Kenzi's Kidz supported 6 families

Janelle
Kenzi's Kidz Family
2017-2018

KENZI'S KIDZ

In 2010 Kenzi's Kidz was launched—a program that helps relieve the financial burdens of low-income families who are taking necessary steps to create a stable environment for their children. Kenzi's Kidz gives the children in these families the fundamental items needed to succeed in school, such as school supplies, clothing, extracurricular activities and birthday and holiday gifts for a year. Currently Kenzi's Kidz sponsors six families who qualify for the program. Kenzi's Kidz also provides support and resources to alumni families.

For more information visit us online:
kenziscauses.org/kenzis-kidz-program/

our programs & impact

Ashlee
Kenzi's Kidz Family
2012-2013

"There are no words to express how much positive impact you have had on my kids. The ripple effect of positive experiences will move through generations. Thank you!" —Erika, 2015

Terri | Kenzi's Kidz Family 2015–2018

PACKZ4KIDZ

As a part of our original Kenzi's Kidz program, **Packz4Kidz** began providing backpacks and school supplies for the children who were a part of, or alumni of, the program. In 2015, we expanded the program outside of our Kenzi's Kidz program to include any family in need of assistance.

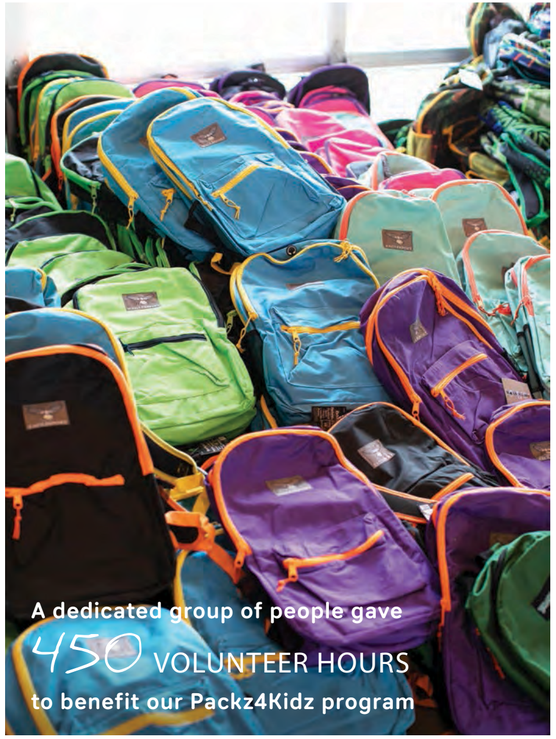
As the number of children in the program has grown, so has the number of backpacks and school supplies that we need for them. In 2018 we gave away **2,106 new backpacks** full of supplies to the children of **663 families.** The majority of the families received assistance from our Packz4Kidz program for the first time.

To provide as many children as we possibly can with backpacks and school supplies this fall, we hope you will consider supporting us with donations or as a sponsor. School supplies are ordered from a wholesaler to keep the cost down for each backpack.

Fun Facts

BACKPACKS provided:

2015	2016	2017	2018
131	329	1,045	2,106



87,624 items

given away in the Backpack, Water Bottle, School Supplies & Lunch Box Drive

A BACKPACK, WATER BOTTLE & LUNCH BOX DRIVE will take place in Denver during the summer months.

To host a backpack drive: please email us at info@kenziscauses.org and put "backpack drive" in the subject line.

To sponsor a backpack for a child: your online donation of $75 will provide a new backpack filled with school supplies to one child.

For more information:
email: info@kenziscauses.org or
visit: kenziscauses.org/packz-4-kidz/

THANK YOU!

OUR HEROES

Volunteers are a critical part of our organization, helping us with a variety of events, activities and behind the scenes. Some of our volunteers help once a year and others help all year long—any time we need them.

Our volunteers are our Kenzi's Causes HEROES. Thank you for making a difference in our communities.

To be involved as a volunteer: contact us at info@kenziscauses.org.

For information about current volunteer opportunities available, visit us online: kenziscauses/get-involved/volunteer

769 volunteers
staffed our Kenzi's Causes programs

volunteers gave
3,958 hours
at our Kenzi's Causes events

our events

january
- Mom Up Event

march
- 10th Annual Bowl-A-Thon sponsored by Sanitas Skincare

april
- Gators Orange & Blue Game
- Pino's Wine Dinner

may
- YAB Comedy Night
- Kenzi's Kidz Photo Shoot

june
- 7th Annual Invitational Golf Scramble sponsored by Bachus & Schanker Cares Foundation
- 8th Annual Bidz4Kidz Dinner & Auction Benefit
- Kenzi's Kidz Gameworks Night
- Kenzi's Kidz Rockies Game
- YAB Pool Party
- Kids Compassion Project

august
- Packz4Kidz Give Away
- Kenzi's Kidz Birthday Bash
- Babes, Bloodies & Brunch Fashion Show

september
- Kenzi's Kidz Skate City Party

october
- Give4Kidz Luncheon
- Pumpkin Carving Event for Kenzi's Kidz

november
- Kendra Scott Give Back Night
- Kenzi's Kidz Robotics Event
- Kenzi's Kidz Thanksgiving Banquet in a Box

december
- 9th Annual Toy Shop–Denver
- 3rd Annual Toy Shop–Fort Collins
- 3rd Annual Toy Shop–Longmont
- 2nd Annual Toy Shop–Rifle
- 2nd Annual Toy Shop–Colorado Springs
- 1st Annual Toy Shop–Pueblo
- Kenzi's Kidz Operation Christmas
- Kenzi's Kidz Christmas Party

"Thank you so much for your continued support for our holiday program! We couldn't do it without your help."
—Mandi Schott, Mountain Family Center
Family Development Specialist/Assistant Director | Denver

"This was the first year I participated in the Toy Shop with my company, Denver Life Magazine....when a young woman asked me to take her picture with Jessica, and had tears of gratitude on her face, the full impact of what the Toy Shop does for families hit me. Kenzi's Causes are lifting deserving families at a time that is often grim for children in need."
—Jamie Froyd | Denver

"It is such an honor to volunteer at the Kenzi's Causes Toy Shop! Seeing the joy on the parents and kids faces is something I will never forget. It gives me joy knowing I'm a small part of helping provide for children who might not otherwise have a Christmas."
—Kara Jones | Pueblo

Kenzi's Causes
BOARD OF DIRECTORS

Tonya Bradshaw
Della Evans
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Michelle Lewis
Mirella Chavez
Chad Brady
Becky Steffa
Carly Lambert
Erik Carruth

STAFF

Jessica Bachus,
Founder & Executive Director

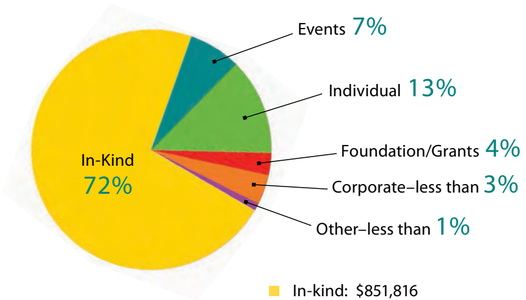
Julie Wilson,
Development & Programs Director

FIELD PHOTOGRAPHY
Katie Brewer, KB Digital Designs
Robert Bohart, Colorado Springs
Rettig & Co., Longmont
Patrick Hopper, Fort Collins

DESIGN
Linda Wood | LW design & art, LLC

Kenzi's Causes
2018 CONTRIBUTION SOURCES

Total Income $1,185,633
Total Expenses $1,179,083
Admin % of total income 4%
Admin % of total expenses 4%



- In-kind: $851,816
- Events: $86,881
- Individual: $154,210
- Foundations/Grants: $49,445
- Corporate: $43,338
- Other

PARTNERS & SPONSORS

KB Digital Designs
OneStop Operations
Designs by Reese
Bachus & Shanker Cares Foundation
Telemundo Denver
Delta Dental
McDonald's
9NEWS
Longmont Ford
Cardel Homes
Kyle Dyer Storytelling
Rettig & Co
Denver Life Magazine
Orange Theory Fitness
Allstate the Mathes Agency
AB Court Reporting
FirstBank
Platte River Mortgage
The Overton Law Firm
Irvs BBQ Sauce
Golden Oak Lending
Chris Schack REMAX
Universal Lending
NorthWestern Electrical
Dynalectric
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Barrish Family Foundation
Wege Foundation
Busse Family Foundation
Hackstock Family Foundation
Lady Justice Brewing
Suncor
Team National Hope
Diane Tracey Bittner Fund
Rifle Community Foundation
O'Dell Brewing

OUR HEROES

You are responsible for the amazing success that has helped Kenzi's Causes make an impact in Colorado communities. We are immensely grateful for your support and partnership to help over 11,000 children have a toy at Christmas or provide Kenzi's Kidz families with basic school items needed to succeed in school.

YOU are our Kenzi's Causes HEROES.

kenzi's causes

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Kenzi's Causes is a 501(c)(3) organization.