



years

kenzi's causes

**2019** ANNUAL REPORT



In 2019 our Toy Shop program gave away 101,291 items to children including those served at all of our toy shops and through our nonprofit partners. The items were collected and ordered through our Toy Shops program to help change the lives of children in our communities. Our annual holiday Toy Drive in Colorado serves children who would not otherwise have toys during the holidays. At this annual event, families are also provided with community resources to help improve their lives and the lives of their children.

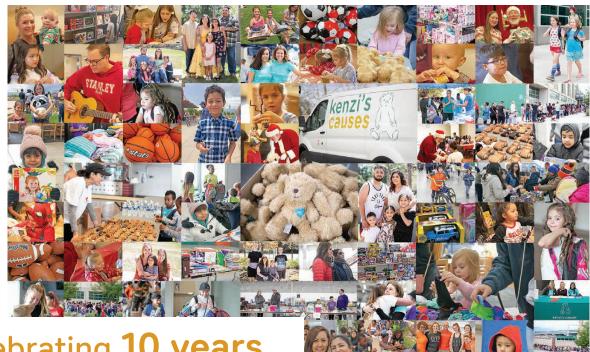
Kenzi's Causes partners with more than 100 agencies around the state including schools, health and human services, foster care organizations, hospitals, churches, nonprofits, and shelters. In addition we partner with six agencies

to work with families in our Kenzi's Kidz program. By partnering with these organizations we are able to impact and serve a greater number of children and families in the most need. From our headquarters in Denver we serve clients all over the state including Denver, La Salle, Fort Collins, Monte Vista, Colorado Springs, Granby, Greeley and Pueblo.

For more information visit us: kenziscauses.org.

## mission

TO SUPPORT UNDERPRIVILEGED CHILDREN AND THEIR FAMILIES IN COLORADO BY PROVIDING TOYS, FOOD, AND MORE DURING THE HOLIDAYS, SCHOOL SUPPLIES AND CLOTHING DURING THE SCHOOL YEAR. AND ASSISTING FAMILIES THROUGH COMMUNITY OUTREACH, FINANCIAL PLANNING AND PROFESSIONAL SUPPORT.





celebrating 10 years



Kenzi's Causes (formerly Dolls for Daughters) is a 501(c)3 non-profit organization (EIN: 26-4678835). Our MISSION is to support underprivileged children and their families in Colorado by providing toys, food, and more during the holidays, school supplies and clothing during the school year, and assisting families through community outreach, financial planning and professional support.

Kenzi's Causes was founded in 2007 after our executive director and founder, Jessica Bachus, gave birth to a stillborn daughter: Kenzi. Through her grief, Jessica has grown Kenzi's Causes from a handful of dolls given out that first Christmas time to over 10,648 families being impacted by

our three programs all across the state of Colorado over the last 10 years. Since 2007, we have donated over 654,448 toys and backpacks to underprivileged children in Colorado.

As you can see, with such amazing growth in just 10 short years—Kenzi's Causes is a community partner that is on the rise and continues to give more and more to Colorado kids in need. That's why we need you: corporate sponsors are the lifeblood of our mission and in 2020 we will support several Colorado communities through our annual Dolls for Daughters and Toys for Boys Toy Shop, Packz 4 Kidz, and Kenzi's Kidz programs.

IN JUNE 2018 DOLLS FOR DAUGHTERS® & KENZI'S KIDZ BECAME KENZI'S CAUSES. THIS CHANGE WAS MADE TO ENCOMPASS OUR VISION FOR THE FUTURE AND THE ADDITION OF OTHER PROGRAMS THAT IMPACT LOW-INCOME CHILDREN IN COLORADO. MOVING FORWARD OUR PROGRAMS WILL REMAIN THE SAME BUT WE WILL BE KNOWN AS KENZI'S CAUSES.

more than 83,615 children

across the state of Colorado have been impacted by these programs





60%

of the families attended our

TOY SHOPS for the first time

101,291 new items

given to children in need

15,031 kids
served at TOY SHOPS
& NONPROFIT events











3,203 children 875 families

served at the 10th Annual

**Denver TOY SHOP** event

56,871 items

given to the families

**VOLUNTEER** at the annual Denver Toy Shop.

email: info@kenziscauses.org

visit: kenziscauses.org/toy-shop-denver/

thankyou!













Injury Finance Staples Primal Wear Zoom MBC Group Robert Half NorthWestern Electrical Aspen Wealth Strategies Precison Homes of CO The Selzer Family Foundation

3









340 children 115 families served

at the 3rd Annual

### **Colorado Springs TOY SHOP**

event

4,682 items

given to the families

 $\begin{tabular}{ll} \textbf{VOLUNTEER} at the annual Colorado Springs Toy Shop. \\ \end{tabular}$ 

email: info@kenziscauses.org

visit: kenziscauses.org/toy-shop-colorado-springs/

















at the 3rd annual

**Longmont TOY SHOP** event

9,477 items

given to the families

VOLUNTEER at the annual Longmont Toy Shop.

email: info@kenziscauses.org

visit: kenziscauses.org/toy-shop-longmont/











5



308 children
106 families served

at the 2nd Annual

**Pueblo TOY SHOP** event

5,886 items

given to the families

441 students

served at Cesar Chavez Academy

**VOLUNTEER** at the annual Pueblo Toy Shop. email: info@kenziscauses.org

visit: kenziscauses.org/toy-shop-pueblo/



















at the 3rd annual

Rifle TOY SHOP event

5,509 items

given to the families

**VOLUNTEER** at the annual Rifle Toy Shop.

email: info@kenziscauses.org

visit: kenziscauses.org/toy-shop-rifle/









RIFLE COMMUNITY FOUNDATION

7



Fort Collins



at the 4th annual

Fort Collins TOY SHOP event

6,197 items

given to the families

 $\begin{tabular}{ll} \textbf{VOLUNTEER} at the annual Fort Collins Toy Shop. \\ \end{tabular}$ 

email: info@kenziscauses.org

visit: kenziscauses.org/toy-shop-fort-collins/













Greeley, Avon, Grand County



1,920 children

served through schools and nonprofit partnerships in

**Greeley, Avon & Grand County** 





# KENZI'S KIDZ



Alexis & Tino | Kenzi's Kidz Family | 2018-2019

Kenzi's Kidz has impacted our family so positively in just one year. The love, encouragement and support we've received has helped us on our journey and given us hope! Being invited to the events and the gifts our children receive mean so much. We're also so grateful for the relationships we've been able to establish and the admirable women who make it all happen!

## In 2019 Kenzi's Kidz supported 5 families

In 2010 **Kenzi's Kidz** was launched—a program that helps relieve the financial burdens of low-income families who are taking necessary steps to create a stable environment for their children. Kenzi's Kidz gives the children in these families the fundamental items needed to succeed in school, such as school supplies,

clothing, extracurricular activities and birthday and holiday gifts for a year. Currently Kenzi's Kidz sponsors five families who qualify for the program. Kenzi's Kidz also provides support and resources to alumni families.

#### Information:

kenziscauses.org/kenzis-kidz-program/



Ashley & Mike | Kenzi's Kidz Family | 2018-2019



Jenny | Kenzi's Kidz Family | 2018-2019

## Kenzi's Kidz K CLUB, SUMMER CAMP & EVENTS

**K Club** was created to connect our male Kenzi's Kidz with members of K Club—being a consistent, genuine, trusted friend, provide a sense of safety & security, emotional support, build social skills, academic achievements, and much more.

**Information**: kenziscauses.org/k-club/



Kenzi's Causes holds monthly events for the Kenzi's Kidz families to create community and provide resources for the families.



K Club hike to Mount Falcon Park.



Summer Camp fun.



Kenzi's Kidz Kindness Rocks Event









# our programs & impact



## PACKZ 4 KIDZ

As a part of our original Kenzi's Kidz program, **Packz 4 Kidz** began providing backpacks and school supplies for the children who were a part of, or alumni of, the program. In 2015, we expanded the program outside of our Kenzi's Kidz program to include any family in need of assistance.

As the number of children in the program has grown, so has the number of backpacks and school supplies that we need for them. In 2019 we gave away **3,374 new backpacks** full of supplies to the children of **540 families** in Denver and Rifle, Colorado. The majority of the families received assistance from our Packz 4 Kidz program for the first time.

To provide as many children as we possibly can with backpacks and school supplies this fall, we hope you will consider supporting us with donations or as a sponsor. School supplies are ordered from a wholesaler to keep the cost down for each backpack.

fun facts
BACKPACKS
provided:

2015
2016
2017
2018
2019



for Daughters and Kenzi's Kidz for the past 3 years. I have loved every minute of it. This organization puts on so many great events to help give back to the community, which makes being involved with them even more special. I love being able to make a positive impact on the lives of so many people.

-RADHIKA PATEL



# 122,558 items

given in the

Backpack, Water Bottle,

School Supplies & Lunch Box Drive



#### A BACKPACK, WATER BOTTLE & LUNCH BOX

**DRIVE** takes place in Denver & Rifle during the summer months.

**HOST a backpack drive:** please email us at info@ kenziscauses.org and put "backpack drive" in the subject line.

SPONSOR a backpack for a child: your online donation of \$40 will provide a new backpack filled with school supplies to one child. Pueblo and Colorado Springs locations will be added in 2020.

**INFORMATION:** info@kenziscauses.org, or visit kenziscauses.org/packz-4-kidz/





# PACKZ 4 KIDZ Denves



1,742 children
503 Denver families

received new backpacks



thankyou, Denver!

















Enterprise Hero Practice Northwestern Electrical AB Litigation Services CRS Insurance Brokerage Platte River Mortgage **Titan Construction** 

Denver Life **Evans Case** Robert Half

# PACKZ 4 KIDZ Rifle





received new backpacks















## OUR HEROES

Volunteers are a critical part of our organization, helping us with a variety of events, activities and behind the scenes. Some of our volunteers help once a year and others help all year long—any time we need them.

Our volunteers are our Kenzi's Causes HEROES. Thank you for making a difference in our communities.

YOU CAN BE INVOLVED as a volunteer: info@kenziscauses.org.

 ✓ Volunteering for Kenzi's Causes has definitely changed my volunteer perspective. Working along side others to make a difference in the lives of children in the Denver area has been so rewarding. Seeing smiles on children's faces, from the backpacks, to Christmas gifts, to birthday presents, and just seeing changes in the families I have gotten to know creates such joy in my heart. I will continue to volunteer for this fantastic organization and the people it provides assistance to. 

—PATRICIA PERKAL

**INFORMATION:** for current volunteer opportunities available, visit us online: kenziscauses/get-involved/volunteer

staffed our

**Kenzi's Causes programs** 

853 volunteers 3,284 volunteer hours

dedicated to our

**Kenzi's Causes events** 







It was my first year volunteering at the Kenzi's Causes Toy Shop and I can definitely say I will make this a part of my annual giving. The toy shop brings so much joy and happiness to so many children as well as helping those in need it truly makes my heart happy. I want to continue to help in any way I can to watch this amazing organization grow. Thank you for letting me be a part of it.

—AUDREY CONGLETON









#### january

Kenzi's Kidz Microsoft Event

#### february

- Kenzi's Kidz Valentines Event
- MOM UP Event

#### march

- Kenzi's Kidz Slime Event
- K Club Forney Museum Event
- · Kenzi's Kidz Fort Collins Movie Event

#### april

Kenzi's Kidz Easter Event

#### may

Kenzi's Kidz Mother's Day Event

#### june

- Golf 4 Kidz, Legacy Ridge
- Bidz 4 Kidz Dinner & Auction Benefit, Four Seasons
- Kenzi's Kidz Gameworks Night
- K Club Hike Event

#### july

- Kenzi's Kidz Rockies Game
- YAB CA Pizza Kitchen Fundraiser

#### august

- Packz 4 Kidz Denver & Rifle
- Kenzi's Kidz Birthday Bash

#### september

Kenzi's Kidz Autumn Crafts Event

#### october

- · Give 4 Kidz Luncheon, Wellshire Event Center
- Kenzi's Kidz Pumpkin Carving Event
- K Club Defy Denver Event
- Kenzi's Kidz Fort Collins Bowling Event

#### november

- Kendra Scott Give Back Night
- Kenzi's Kidz Skate City Event

#### december

- 10th Annual Toy Shop–Denver
- 4th Annual Toy Shop–Fort Collins
- 4th Annual Toy Shop–Longmont
- 3rd Annual Toy Shop–Rifle
- 3rd Annual Toy Shop–Colorado Springs
- 2nd Annual Toy Shop–Pueblo
- Kenzi's Kidz Operation Christmas
- Kenzi's Kidz Holiday Party

# kenzi's causes 10 year impact



2018

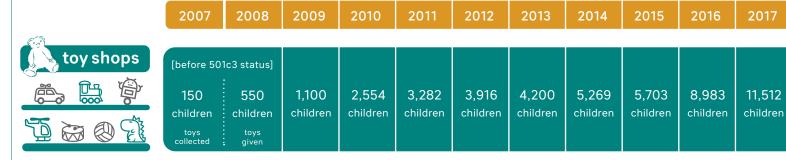
14,268

children

2019

15,031

children



Dolls for Daughters & Toys for Boys TOY SHOP: more than 76,518 children served since 2007



Kenzi's Kidz: 112 children & 38 families served since 2010



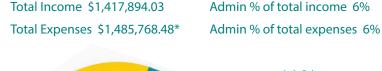
Packz 4 Kidz: 6,985 children served since 2015

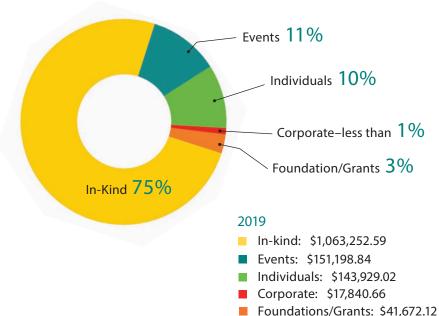
more than 83,615 children in Colorado have been impacted through our 3 programs since 2007



### **Kenzi's Causes**

## 2019 CONTRIBUTION SOURCES





<sup>\*</sup>Due to timing differences in the proper recognition of revenue (upon receipt) and expenses (upon disbursement) of in-kind donations, the 2019 Profit and Loss is showing a net loss. We received goods in 2018 that we held in inventory through 2019 to give away at the annual Packz 4 Kidz event and Dolls for Daughters and Toys for Boys Toy Shop. The revenue was therefore recognized in 2018, while the expense was not recorded until 2019 when the items were taken out of inventory.

# BOARD OF DIRECTORS

Tonya Bradshaw
Kristin Battenfield
Michelle Lewis
Chad Brady
Becky Steffa
Carly Lambert
Erik Carruth
Eric Martin
Mendie Elit
Betsy Duffy

### YOUTH ADVISORY BOARD

Vivek Shah Raj Keithley Bailey Bachus Kamden Bachus Coltor Jumps Payton Jumps Ramsey May

#### STAFF

Jessica Bachus, Founder & Executive Director

Julie Wilson,

**Development & Programs Director** 

FIELD PHOTOGRAPHY
Katie Bradshaw, KB Digital Designs
Robert Bohart, Colorado Springs
Justin Palmer, Longmont
Patrick Hopper, Fort Collins

**DESIGN** 

Linda Wood | LW design & art, LLC

## PARTNERS & SPONSORS

AB Litigation Services

Academy Kids Dental, Vision &

Orthodontics

Air Academy Federal Credit Union

Alpine Bank

**Aspen Wealth Strategies** 

**AV Hunter Trust** 

**Bachus and Schanker Cares** 

Foundation

**Bachus and Schanker** 

**Bruce Bowman** 

**Brunson Concepts** 

Carillon Tower Advisers

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Carly and Zach Lambert

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**CRS Insurance Brokerage** 

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Enterprise

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Injury Finance

Irv's BBQ

**Jack Satter Foundation** 

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Junior League of Denver

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Key Bank

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MacGill Foundation

Manheim Denver

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MBC Group

My Make Studio

Nationwide

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Partners for Hope

Pepsi

Perch Denver

Platte River Mortgage

Plum Sage Flowers

Precison Homes of CO

**Premier Group Insurance** 

Primal Wear

Rettig & Co.

Rifle Community Foundation

Robert Half

Rocky Mountain Civitan Club

Safelite Autoglass

Sanitas Skincare

Spradley Ford

Staples

Suncor

Telemundo Denver

The Salah Foundation

The Selzer Foundation

**Titan Construction** 

Tracy Family Foundation

UMB Bank

Zoom

## **OUR HEROES**

You are responsible for the amazing success that has helped Kenzi's Causes make an impact in Colorado communities. We are immensely grateful for your support and partnership to help over 18,500 children in 2019 have a toy at Christmas or provide Kenzi's Kidz families with basic school items needed to succeed in school.

YOU are our Kenzi's Causes HEROES.

Thank You!





# CONTACT US

720.500.2112 info@KenzisCauses.org kenziscauses.org

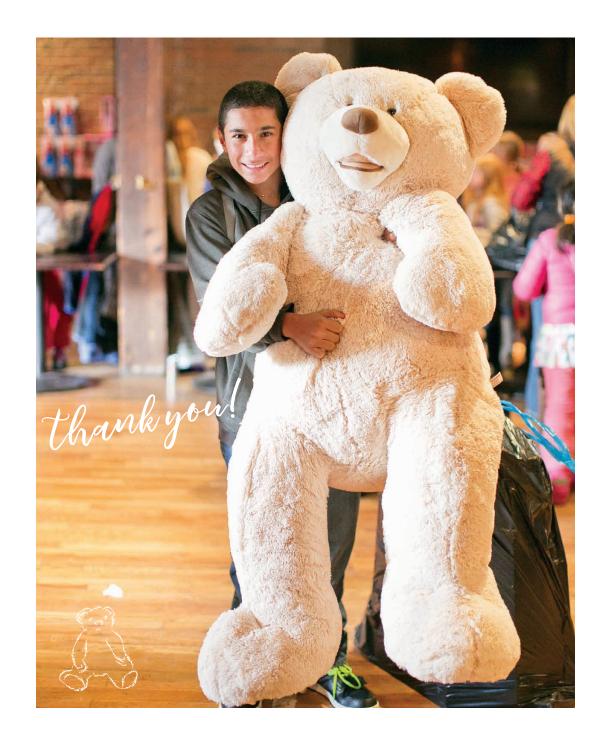


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Kenzi's Causes is a 501(c)(3) organization.