kenzi's causes

Mattin and Mark

and the

2020 annual report



kids served since 2007



In 2020 our programs and impact grew as we responded to families needs during the pandemic.

Thanks to our volunteers and partners, **since 2007, Kenzi's Causes has impacted 102,649 children's lives** in our communities! Kenzi's Causes was considered an essential organization, and awarded Emergency Grant Funding that assisted with rent and provided gift cards for food assistance. We were able to continue helping families with meals and support through our Kenzi's Kidz program. Our Packz 4 Kidz program impacted even more children this year. We knew families needed our backpacks full of school supplies, and the Packz 4 Kidz program not only continued to support students in Greeley, but was also expanded into Avon, Pueblo and Colorado Springs.

Despite lockdowns in December and less funding, Kenzi's Causes programs were able to operate all of our Toy Shops safely and impact more children in Colorado. Our annual holiday Toy Drive in Colorado serves children who would not otherwise have toys during the holidays.

Kenzi's Causes partners with more than 100 agencies around the state

including schools, health and human services, foster care organizations, hospitals, churches, nonprofits, and shelters. In addition we partner with six agencies to work with families in our Kenzi's Kidz program. By partnering with these organizations we are able to impact and serve a greater number of children and families in the most need. From our headquarters in Denver we serve clients all over the state including Denver, La Salle, Fort Collins, Monte Vista, Colorado Springs, Longmont, Rifle, Avon, Granby, Greeley and Pueblo.

For more information visit us: kenziscauses.org.

mission

TO SUPPORT UNDERPRIVILEGED CHILDREN AND THEIR FAMILIES IN COLORADO BY PROVIDING TOYS, FOOD, AND MORE DURING THE HOLIDAYS, SCHOOL SUPPLIES AND CLOTHING DURING THE SCHOOL YEAR, AND ASSISTING FAMILIES THROUGH COMMUNITY OUTREACH, FINANCIAL PLANNING AND PROFESSIONAL SUPPORT.



937 families served through COVID support events



our story

Kenzi's Causes (formerly Dolls for Daughters) is a 501(c)3 non-profit organization (EIN: 26-4678835). Our MISSION is to support underprivileged children and their families in Colorado by providing toys, food, and more during the holidays, school supplies and clothing during the school year, and assisting families through community outreach, financial planning and professional support.

Kenzi's Causes was founded in 2007 after our Executive Director and Founder, Jessica Bachus, gave birth to a stillborn daughter: Kenzi. Through her grief, Jessica has grown Kenzi's Causes from a handful of dolls given out that first Christmas time to over 12,947 families being impacted by our three programs all across the state of Colorado over the last 11 years. Since 2007, we have donated over 738,319 toys and backpacks to underprivileged children in Colorado.

102.649 children

across Colorado have been

by Kenzi's Causes programs

since 2007

impacted

As you can see, with such amazing growth in just 11 short years—Kenzi's Causes is a community partner that is on the rise and continues to give more and more to Colorado kids in need. That's why we need you: corporate sponsors are the lifeblood of our mission and in 2021 we will support several Colorado communities through our annual Kenzi's Kidz, Packz 4 Kidz, and Toy Shop programs.



IN JUNE 2018 DOLLS FOR DAUGHTERS® & KENZI'S KIDZ BECAME KENZI'S CAUSES. THIS CHANGE WAS MADE TO ENCOMPASS OUR VISION FOR THE FUTURE AND THE ADDITION OF OTHER PROGRAMS THAT IMPACT LOW-INCOME CHILDREN IN COLORADO. MOVING FORWARD OUR PROGRAMS WILL REMAIN THE SAME BUT WE WILL BE KNOWN AS KENZI'S CAUSES.





91,569 children served at TOY SHOPS since 2007



15,051 childrenserved at TOY SHOPS& NONPROFIT events

80,028 items given in TOY SHOPS & NONPROFIT events









9,563 children served in nonprofits & schools







VOLUNTEER at the annual Denver Toy Shop email: info@kenziscauses.org | visit: kenziscauses.org/toy-shop-denver/

thank you!

















5,684 items given to the families



VOLUNTEER at the annual Colorado Springs Toy Shop email: info@kenziscauses.org | visit: kenziscauses.org/toy-shop-colorado-springs/

thank you!









5,684 items given to the families



564 children 204 families served at the 5th annual **Longmont TOY SHOP** event





VOLUNTEER at the annual Longmont Toy Shop email: info@kenziscauses.org | visit: kenziscauses.org/toy-shop-longmont/

thank you!



ADVENTURE







4,341 items given to the families

VOLUNTEER at the annual Pueblo Toy Shop email: info@kenziscauses.org visit: kenziscauses.org/toy-shop-pueblo/

thank you!



ACADEMY KIDS @Ent: Walmart 🔆

kenzi's causes annual report 2020 7







VOLUNTEER at the annual Rifle Toy Shop email: info@kenziscauses.org visit: kenziscauses.org/toy-shop-rifle/

thank you!





Safelite, AutoGlass RIFLE COMMUNITY FOUNDATION









5,327 items given to the families

VOLUNTEER at the annual Fort Collins Toy Shop email: info@kenziscauses.org visit: kenziscauses.org/toy-shop-fort-collins/

thank you!



LAWN POLICE Safelite. AutoGlass

Kenzi's Kidz

In 2010 **Kenzi's Kidz** was launched—a program that helps relieve the financial burdens of low-income families who are taking necessary steps to create a stable environment for their children. Kenzi's Kidz gives the children in these families the fundamental items needed to succeed in school, such as school supplies, clothing, extracurricular activities and birthday and holiday gifts for a year. In 2020, our Kenzi's Kidz program added six new families impacted by the pandemic. Emergency grant funding helped our program with rent, provide gift cards for food assistance, include meals served and other support for our families.

INFORMATION: kenziscauses.org/kenzis-kidz-program/

In 2020 Kenzi's Kidz added 🏀 new families



Raven | Kenzi's Kidz Family | 2020

66



Barbara | Kenzi's Kidz Family | 2020

OspreyTree

rh Robert Half

We are thankful for Kenzi's Causes everyday. They have assisted us with food, gas gift cards and grocery gift cards. I'm not sure where we would be today without them always there to help us. We can't explain how much we appreciate them. —Terry



thank you!



Kenzi's Kidz EVENTS, KK Meals & K Club

K Club was created to connect our male Kenzi's Kidz with members of K Club—being a consistent, genuine, trusted friend, provide a sense of safety & security, emotional support, build social skills, academic achievements, and much more. Kenzi's Causes holds monthly events for the Kenzi's Kidz families to create community and provide resources for the families.

INFORMATION: kenziscauses.org/k-club/

14 events held for Kenzi's Kidz families. 1,002 meals served. \$29,090 gift cards distributed.



thank you!

Tracy Family Foundation | Jeffco Hope Fund | Jack Satter Foundation

PACKZ 4 KIDZ

As a part of our original Kenzi's Kidz program, **Packz 4 Kidz** began providing backpacks and school supplies for the children who were a part of, or alumni of, the program. In 2015, we expanded the program outside of our Kenzi's Kidz program to include any family in need of assistance.

As the number of children in the program has grown, so has the number of backpacks and school supplies we need for them. **In 2020 Packz 4 Kidz expanded** into Pueblo, Colorado Springs, and supported students in Greeley and Avon. Our Packz 4 Kidz program impacted **3,943 children**. The majority of the families received assistance from our Packz 4 Kidz program for the first time.

To provide as many children as we possibly can with backpacks and school supplies this fall, we hope you will consider supporting us with donations or as a sponsor. School supplies are ordered from a wholesaler to keep the cost down for each backpack.













60 volunteers gave

to benefit our Packz 4 Kidz

3,943 children & 54 families were served at the Packz 4 Kidz events

Backpack, Water Bottle & Lunch Box Drive takes place during the summer months.

HOST a backpack drive: please email us at info@kenziscauses.org and put "backpack drive" in the subject line.

SPONSOR a backpack for a child: your online donation of \$40 will provide a new backpack filled with school supplies to one child.

INFORMATION: info@kenziscauses.org, or visit kenziscauses.org/packz-4-kidz/

PACKZ4KIDZ Denver







PACKZ4KIDZ Rifle







4,668 items given to the families





PACKZ4KIDZ COLOFADO Springs





were served at the Colorado Springs event

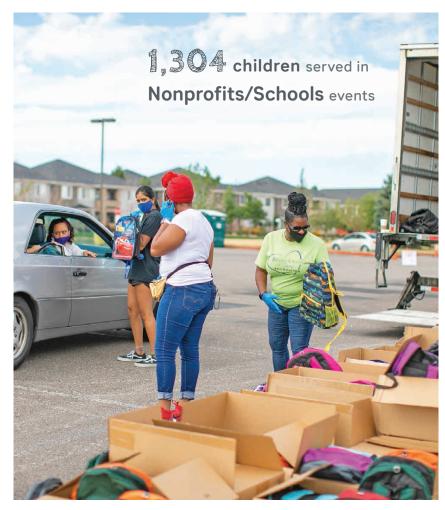


7,050 items given to the families

thank you!



PACKZ4KIDZ PUEBLO, AVON, & Greeley



150 children were served & **4,500 items** given to schools in **Pueblo**

60 children were served & 1,740 items given to schools in Avon

500 children were served & 1,500 items given to schools in Greeley

thank you! _____ Pueblo... × Herometer @Ent

Avon... Tricia Lee

our volunteers

OUR HEROES



Volunteers are a critical part of our organization, helping us with a variety of events, activities and behind the scenes. Some of our volunteers help once a year and others help all year long—any time we need them.

New families are coming for our services, who never needed them prior to 2020. Our mission remains the same. We are here to stay and we will continue to advocate for these families no matter what. There will be new opportunities to volunteer and be a Kenzi's Causes hero.

Our volunteers are our Kenzi's Causes HEROES. Thank you for making a difference in our communities.



YOU CAN BE INVOLVED as a volunteer: info@kenziscauses.org.

INFORMATION For current volunteer opportunities available, visit us online: kenziscauses/get-involved/volunteer

66

My experience at Operation Christmas is truly what inspired me to find out how I could further help Kenzi's Causes. I was thrilled to see piles of donations for families stacked to the ceiling! And was so impressed that each family's list is truly customized. It's that extra mile that Jessica and Julie always go that makes this organization so special. There's no better way than to make someone's holiday brighter than by listening to what they really want that year. It brought me so much joy to think that on Christmas Day, children around Colorado would be so excited to get what they asked for. —Kate Roberts

99







66

66

Volunteering with Kenzi's Causes has been truly life changing, and I am lucky to get to do it alongside my daughter. One of the events we loved volunteering at most in 2020 was the first birthday bash post quarantine. I don't think I have ever seen so many smiling children at once. It's a day I won't ever forget. —Katie Harmon

99

99



I tutor a 2nd grade student every week through the Kenzi's Causes Kenzi's Kidz program, and I absolutely love it! It's been the highlight of my week this year! A big thank you to Kenzi's Causes for helping this former teacher find the perfect volunteer opportunity. The work Kenzi's Causes is doing to support families in Denver and around Colorado is unparalleled. —Sara Needham Butler

thank you











66

I love to see the excitement, joy and gratitude on the parent's face. Everyone is so kind and appreciative. It makes me feel so proud to be on the board for an organization that does such great things for the communities! —Becky Steffa, Board Member

99

EVENTS

january

- Kenzi's Kidz Kindness Rocks Event
- Kenzi's Kidz K Club Aerospace Museum Event

february

- Kenzi's Kidz Valentines Event
- Kenzi's Kidz FC Rollerland Event

march

- Kenzi's Kidz Gameworks Event
- Bowl 4 Kidz Event

april

- Kenzi's Kidz Easter Event
- Kenzi's Kidz FC Rollerland Event

may

• Kenzi's Kidz Mothers Day Event

june

- Kenzi's Kidz Picnic Event
- Kenzi's Kidz K Club Fishing Day Event

august

- Kenzi's Kidz Birthday Bash Event
- Denver Packz 4 Kidz Event
- Colorado Springs Packz 4 Kidz Event
- Rifle Packz 4 Kidz Event
- Pueblo Packz 4 Kidz Event
- Golf 4 Kidz Event



VOLUNTEER at one of our Kenzi's Causes events!

september

- Biz 4 Kidz Event
- Kenzi's Kidz Skate City Event

october

Kenzi's Kidz Halloween Event

november

- Kenzi's Kidz Thanksgiving Event
- Kendra Scott Give Back Night Event

december

- Kenzi's Kidz Holiday Party Event
- Kenzi's Kidz Operation Christmas Event

Thank You

Volunteer

Heroes!

- Denver Toy Shop
- Colorado Springs Toy Shop
- Pueblo Toy Shop
- Longmont Toy Shop
- Fort Collins Toy Shop
- Rifle Toy Shop

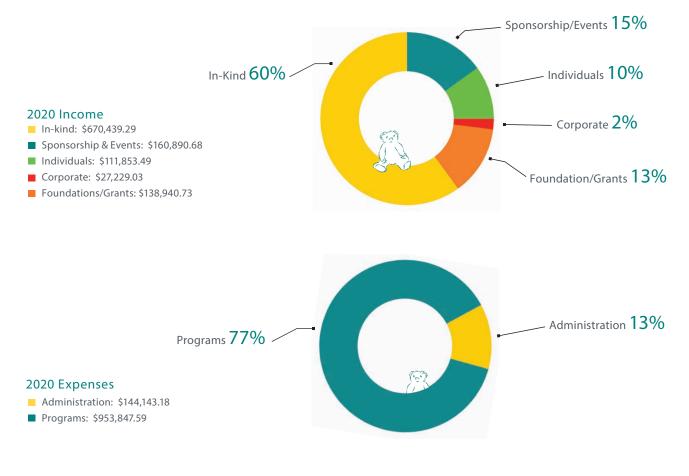
Kenzi's Causes IMPACT OVERVIEW

more than 102,649 children in Colorado have been impacted through our 3 programs since 2007

	2007-2020	2019	2020
کی toy shops	Dolls for Daughters & Toys for Boys Toy Shop: more than 91,569 children served since 2007	Toy Shops & NPO partners: 15,031 children served	Toy Shops & NPO partners: 15,051 children served
kenzi's kidz families	Kenzi's Kidz: 152 children & 50 families served since 2010	Kenzi's Kidz: <mark>6 families</mark> added in 2019	Kenzi's Kidz: <mark>6 families</mark> added in 2020
packz 4 kidz	Packz 4 Kidz: 10,928 children served since 2015	Packz 4 Kidz: 3,374 backpacks to children in 540 families	Packz 4 Kidz: 3,943 backpacks to children in 654 families

our financials

Kenzi's Causes 2020 FINANCIALS





Total Expenses: \$1,097,990.77 Admin % of total expenses: 13%

our partners & sponsors

A PARTNERS & SPONSORS

AB Litigation Services A Big Gigantic Difference Foundation Academy Kids Dental, Vision & Orthodontics Air Academy Federal Credit Union Alpine Bank Ammex Masonry, Inc. Applewood Plumbing Archer Arnold Silver Service Aspen Wealth Strategies **AV Hunter Trust** Bachus and Schanker Cares Foundation Bachus and Schanker **Baker Hostetler** Be Digital Belron Ronnie Lubner Foundation **Bigfoot Insurance** Blitz Canvassing Carl Braden Colorado 1000 Colorado Lending Group Colorado Trial Lawyers Association Columbine Ford **CRS** Insurance Brokerage Denver 7 Denver Life Magazine Design by Reese Douglas & Debra Dennis Dwell Denver Real Estate EffectTV

ENT Credit Union Enterprise **Evans** Case Family Holiday Promise FirstBank Fox31 Garbarini Great Western Petroleum **Healthy Fresh Faces** Hero Dental Practice ICE3D Irv's BBO Jack Satter Foundation Jeffco Hope Fund Junior League of Denver **KB** Digital Designs Keller Williams Key Bank Kyle Dyer Storytelling Lawn Police MacGill Trust Make4COVID Medport Mountain View Pain Center Move Docs My Make Studio **Osprey Tree Foundation** Papa Johns Pizza Platte River Mortgage Precison Homes of CO

Premier Group Insurance Primal Wear Rettig & Co. **Rifle Community Foundation Robert Half Rocky Mountain Calvary** Ross Investigators, P.C. **Roth Sheppard** Safelite Autoglass Sam's Club Skipper & Scout Spark the Change Suncor Telemundo Denver The Alliance of Professional Women The Lillis Foundation The Melting Pot The Oak Foundation The Rifle Community Foundation The Salah Foundation The Selzer Foundation The Strohm Link Family Foundation The Tracy Family Foundation Titan Construction Tricia Lee Walmart 131 Walmart 1492 Western States Fire Whitefields

our boards & staff





BOARD of DIRECTORS

Kristin Battenfield, Chair Becky Steffa Sammantha Tillotson Betsy Duffy Carey Benson Chad Brady Erik Carruth Mendie Elit Katelyn Roberts Andy McClaflin

STAFF

Jessica Bachus Founder & Executive Director

Julie Wilson Events & Programs Director

FIELD PHOTOGRAPHY Katie Bradshaw, KB Digital Designs Robert Bohart, Colorado Springs Justin Palmer, Longmont Patrick Hopper, Fort Collins Youth Advisory BOARD

Vivek Shah, Chair Raj Keithley Bailey Bachus Kamden Bachus Karson Bachus Radhika Patel Coltor Jumps Payton Jumps Ramsey May Zoe Saxman

VIDEOGRAPHER Jen Rettig, Rettig +Co

DESIGN Linda Wood, LW design & art, LLC

OUR HEROES

You are responsible for the amazing success that has helped Kenzi's Causes make an impact in Colorado communities. We are immensely grateful for your support and partnership to help over 18,994 children in 2020 have a toy at Christmas and the basic school items needed to succeed in school.

YOU are our Kenzi's Causes HEROES.

Thank You!





CONTACT US

303.353.8191 info@KenzisCauses.org kenziscauses.org

2230 South Fraser St. Unit 3 Aurora, Colorado 80014



Follow us on facebook.com/kenziscauses twitter.com/kenziscauses instagram.com/kenziscauses



